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Mail Stop Non-fee Amendment, Commissioner for Patents
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Technology Center 2100

Our Case No. 9623/324

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Soulanille, Thomas A.

Serial No. 09/872,737

Filing Date: June 1, 2001

For IMPROVED SYSTEM AND
METHOD FOR INFLUENCING A
POSITION ON A SEARCH
RESULT LIST GENERATED BY A
COMPUTER NETWORK SEARCH
ENGINE

Examiner Le, Uyen T.

Group Art Unit No. 2171

AMENDMENT AFTER FINAL REJECTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated November 4, 2003, please amend the application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 6 of this paper.

Remarks begin on page 4 of this paper.